

Notice to the Market

Banco Bradesco S.A. (Bradesco) informs its shareholders and the market in general the beginning of BITZ Serviços Financeiros S.A. (BITZ) operations, new Bradesco Organization's company, which enters in the Brazilian Market of Digital Wallets and Payment Accounts.

Through the new company, Bradesco will offer the product BITZ, a Digital Wallet that will enable customers to store money, make payments, cash transfers, receipts, mobile recharge, payments by QRCode and online purchases in a wide acceptance network.

Thus, Bradesco will have a portfolio even more completed, promoting digital and financial inclusion to a relevant part of the population, in a booming market.

BITZ is the result of a work done with great partners, with the purpose of ensure a differentiated offer to its customers.

With independent corporate and financial structures, BITZ will have the expertise and the range offered by Bradesco, as well as its strong distribution and solidity.

Bradesco reaffirms, with BITZ, the commitment of digital presence, which has been the format for the democratization of access to the financial services.

Cidade de Deus, Osasco, SP, September 14, 2020

Banco Bradesco S.A.

Leandro de Miranda Araujo

*Executive Deputy Officer and
Investor Relations Officer*