

MARKET ANNOUNCEMENT

CENTRAIS ELÉTRICAS BRASILEIRAS S/A
CNPJ: 00.001.180/0001-26 | NIRE: 533.0000085-9
PUBLIC COMPANY

Centrais Elétricas Brasileiras S/A ("Company" or "Eletrobras") (B3: ELET3, ELET5 & ELET6; NYSE: EBR & EBR.B; LATIBEX: XELT.O & XELT.B) hereby informs its shareholders and the market in general, in compliance with Official Letter No. 7/2020-CVM/SEP and CVM Instruction 358, the participation of the Company's executive in the following online event:

Live with Mr. **Wilson Ferreira Junior – Eletrobras' CEO**

Event: **SAP NOW Utilities**

Theme: Are Digital Transformation and Innovation the key to success in supporting Industry challenges in 2021?

Subject to be discussed: The challenges of the electric sector for the coming years; the Eletrobras privatization process; digital solutions to support the transformation of companies in the sector; industry trends and how technology and innovation contribute

Date of realization: 12/03/2020

Time: 10:30 am (Brasília time)

Event link:

<https://event.on24.com/eventRegistration/EventLobbyServlet?target=reg20.jsp&referrer=&eventid=2803085&sessionid=1&key=FB8D94ABCDEE60A5C021B9EE60B95645®Tag=&sourcepage=register>

Rio de Janeiro, December 02, 2020

Elvira Cavalcanti Presta
CFO and Investor Relations Officer