



**GRUPO ELEKTRA ANNOUNCES IT HAS BEEN SELECTED
TO BE PART OF THE S&P/BMV TOTAL MEXICO ESG INDEX 2021**

Mexico City, June 22, 2021—Grupo Elektra, S.A.B. de C.V. (BMV: ELEKTRA*; Latibex: XEKT), Latin America’s leading specialty retailer and financial services company, and the largest non-bank provider of cash advance services in the United States, announced today that it has been selected to be part of the *S&P/BMV Total Mexico ESG Index 2021*.

This index is composed of 29 companies that are listed on the capital market of *Bolsa Mexicana de Valores* — which comply with environmental, social and corporate governance (ESG) indicators — and offers the market an investment alternative with a focus on sustainability.

Grupo Elektra believes that the company's positive indicators derive from its commitment to Inclusive Prosperity, which promotes the generation of economic, social and environmental value, which contributes to the progress of the communities in which it operates in Mexico, the United States and Central America.

The company generates economic value by innovating in the markets and offering world-class products that boost the quality of life of millions of families, and by providing accessible financial services, which promote financial inclusion in the communities where it operates.

It generates social value — with solid advances in the well-being of its close to 70,000 employees, as well as with initiatives that create favorable conditions to enhance the capacities of the society to improve — and environmental value — through mitigating the impact of its operations on the planet. The company's renewable energy consumption currently represents 35% of the total, and it is gradually seeking to increase this proportion.

Grupo Elektra has the firm intention to further promote the generation of Inclusive Prosperity into the future, which will translate into increasing well-being and progress for millions of families in the communities in which it operates.

Company Profile:

Grupo Elektra is Latin America's leading financial services company and specialty retailer and the largest non-bank provider of cash advance services in the United States. The group operates more than 6,000 points of contact in Mexico, the United States, and Central America.

Grupo Elektra is a Grupo Salinas company (www.gruposalinas.com), a group of dynamic, fast growing, and technologically advanced companies focused on creating: economic value through market innovation and goods and services that improve standards of living; social value to improve community wellbeing; and environmental value by reducing the negative impact of its business activities. Created by Mexican entrepreneur Ricardo B. Salinas (www.ricardosalinas.com), Grupo Salinas operates as a management development and decision forum for the top leaders of member companies. These companies include TV Azteca (www.TVazteca.com; www.irtvazteca.com), Grupo Elektra (www.grupoelektra.com.mx), Banco Azteca (www.bancoazteca.com.mx), Purpose Financial (havepurpose.com), Afore Azteca (www.aforeazteca.com.mx), Seguros Azteca (www.segurosazteca.com.mx), Punto Casa de Bolsa (www.puntocasadebolsa.mx), Totalplay (irtotalplay.mx; www.totalplay.com.mx) and Totalplay Empresarial (totalplayempresarial.com.mx). TV Azteca and Grupo Elektra trade shares on the Mexican Stock Market and in Spains' Latibex market. Each of the Grupo Salinas companies operates independently, with its own management, board of directors and shareholders. Grupo Salinas has no equity holdings. The group of companies shares a common vision, values and strategies for achieving rapid growth, superior results and world-class performance.

Except for historical information, the matters discussed in this press release are concepts about the future that involve risks and uncertainty that may cause actual results to differ materially from those projected. Other risks that may affect Grupo Elektra and its subsidiaries are presented in documents sent to the securities authorities.

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