

MARKET ANNOUNCEMENT

CENTRAIS ELÉTRICAS BRASILEIRAS S/A
 CNPJ: 00.001.180/0001-26 | NIRE: 533.0000085-9
 PUBLIC COMPANY

Centrais Elétricas Brasileiras S/A ("Company" or "Eletrobras") (B3: ELET3, ELET5 & ELET6; NYSE: EBR & EBR.B; LATIBEX: XELT.O & XELT.B) hereby informs its shareholders and the market in general, in compliance with Official Letter No. 7/2020-CVM/SEP and CVM Instruction 358, the holding of an online event that will include the participation of executives of the subsidiary Companhia Hidro Elétrica do São Francisco - Chesf, as described below:

Event: Chesf Day

Event Link: chesfday.com.br

Subject	Speaker	Office	Date	Time
Strategic Planning and EGPs: an integrated approach to maximize business results.	Antonio Varejão	Superintendent of Business Strategy, Participation Management and Sustainability	07/28/2021	10:00 am – 10:40 am (Brasilia time)
Chesf Economic-Financial Evolution over the years	Jenner Guimarães	CFO	07/28/2021	10:40 am – 11:20 am (Brasilia time)
Efficient Management through Operational Indicators	Tony Ulysses and Leonardo Dominice	System Management and Operation Superintendent and Operation Performance Analysis Department Manager	07/28/2021	11:50 am – 12:30 pm (Brasilia time)
Chesf Integrated Asset Management - Platform for continuous improvement and value creation	Roberto Pordeus and Heronilton Lira	Regulation and Marketing Director and Project Manager of the Regulation Directorate	07/28/2021	2:00 pm – 2:40 pm (Brasilia time)

Rio de Janeiro, July 27, 2021

Elvira Cavalcanti Presta
CFO and Investor Relations Officer