

São Paulo, January 27th, 2021

New Investor Relations Website

Dear Sir or Madam,

Bradesco just launched its **New Investor Relations Website**.

On the homepage you will find the main reports and financial files, the latest announcements, the agenda for the next events and quotes for our shares. The menus visualization was optimized allowing a better experience for the user.

We created a new Results Center menu with shortcuts to all files related to the earnings release and with a revisited organization of the Reports and Spreadsheets menu the search for a file is now a better experience.

The new Quotes and Charts tool is easier to use and we created an Investment Simulator.

Access banco.bradesco/ri and check it out.

Bloomberg: BBDC4 BZ Equity <GO>