







Sigma Foods advances corporate identity alignment actions

San Pedro Garza Garcia, Mexico. December 16, 2025. – Sigma Foods, S.A.B. de C.V. (“Sigma Foods”) (BMV: SIGMAFA) announced today that it is advancing on its planned corporate identity alignment efforts following the successful transformation into a pure-play, global branded food business.

Sigma Foods has implemented the following changes:

- New **logo** reflecting its focus on the food industry through Sigma
- New **website** SigmaFoods.com providing improved user experience and consolidating information previously available at Sigma-Alimentos.com and Alfa.com.mx
- New **ticker symbol** “SIGMAF A” (previously “ALFA A”), effective December 17, 2025, in line with its legal entity name

Logo	Website	BMV Ticker Symbol
  	Sigma-Alimentos.com  Alfa.com.mx  SigmaFoods.com	ALFA A  SIGMAF A

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About Sigma Foods

Sigma Foods, S.A.B. de C.V. ("Sigma Foods") is a leading multinational consumer packaged goods company that produces, markets, and distributes high-quality foods through a portfolio of over 100 brands, 16 of which generate Revenues between US \$100 million and US \$1 billion annually, each. The company's main categories include cold cuts, dry meats, cheese, and yogurt. Sigma Foods operates in 17 countries, divided into four regions: Mexico, Europe, the United States, and Latam, where it serves more than 670,000 points of sale in 3 channels: Traditional, Modern, and Foodservice. The company has over 47,000 employees and installed capacity in each region, including: 64 production plants, 189 distribution centers, and more than 8,000 vehicles. In 2024, Sigma Foods reported revenues of Ps. 163,242 million (US \$8.9 billion), and EBITDA of Ps. 17,664 million (US \$976 million). Sigma Foods shares are traded on the Mexican Stock Exchange and Latibex, the Latin American stock market of the Madrid Stock Exchange.

Sigma Foods is the entity formerly known as **ALFA, S.A.B de C.V.**, which successfully completed a transformation process to focus solely on branded food products.