



# SARE HOLDING, S.A.B. DE C.V.

# **COMPARATIVE RESULTS FOR THE SECOND QUARTERS 2008 AND 2007**

Mexico City, July 24, 2008. SARE Holding, S.A.B. de C.V. ("SARE" or "the Company") (BMV: SAREB). Figures for the second quarter 2008 are expressed in thousands of Pesos as of June 30, 2008; monetary figures for the second quarter 2007 are expressed in thousands of Pesos as of December 31, 2007.

HIGHLIG SECOND QUARTER 2008 VS.		<u>,                                      </u>
Total Revenues Growth in Revenues	Ps.1,287,060 0.8%	<b>↑</b>
EBITDA Growth in EBITDA EBITDA Margin	Ps.262,713 8.1% 20.41%	<b>↑</b>
Net Income Growth in Net Income Net Income Margin	Ps.139,849 4.8% 10.87%	<b>↑</b>
Total Volumes Growth in Volumes	3,134 1.9%	Units ↑
Average Sales Price Growth in Average Sales Price	Ps.405 (1.7%)	$\downarrow$
Land Bank	44,885	Lots
Total Assets Stockholders' Equity	Ps.8,525,915 Ps.4,543,262	
Liquidity Total Leverage Net Leverage	4.2 0.88 0.35	Times Times Times
Average Receivables Turnover Average Inventories Turnover Average Suppliers Turnover Working Capital Cycle	353 179 101 431	Days Days Days Days











#### **Income Statement:**

The following table summarizes the main entries of the income statements and their corresponding growth rates for the second quarters of 2008 and 2007:

INCOME STATEMENT SUMMARY							
Second Quarter Second Quarter Concept 2008 2007 Change (%)							
Total Revenues	Ps.1,287,060	Ps.1,276,935	0.79%				
EBITDA *	Ps.262,713	Ps.242,938	8.14%				
Net Income	Ps.139,849	Ps.133,505	4.75%				

<sup>\*</sup> EBITDA: Earnings before interest, taxes, depreciation and amortization

Between the second quarters 2007 and 2008 total revenues remained relatively stable, from Ps.1,276,935 to Ps.1,287,060, representing a 0.79% increase.

EBITDA (earnings before interest, taxes, depreciation and amortization) increased 8.14%, from Ps.242,938 to Ps.262,713, due to lower production costs and reduced operating expenses.

Accordingly, net income increased 4.75%, from Ps.133,505 to Ps.139,849.

## **Sales Volumes:**

Total volumes increased from 3,075 to 3,134 units, which represent an increase of 1.7%. The total mix changed from one period to the other as it included greater volume of middle and high-income homes, while economy and low-income volumes remain relatively stable. The following table depicts the performance of sales volumes for the second quarters of 2007 and 2008:

SALES VOLUMES (Units)						
Second Quarter Second Quarter						
_ Concept	2008	2007	Change (%)			
Economy and low-income	2,816	2,835	(0.7%)			
Middle and high-income	318	240	32.5%			
Total Mix	3,134	3,075	1.9%			

When comparing the second quarters of 2007 and 2008, economy and low-income volumes decreased slightly, from 2,835 to 2,816 units, representing a 0.7% decline. On the other hand, middle and high-income volumes increased 32.5%, from 240 to 318 units.

These changes were consistent with the Company's new 2008 growth strategy, which favors the self-sustained growth of the middle and high-income volumes.

#### **Sales Prices:**

The following table summarizes the average sales prices for the second quarters of 2007 and 2008:

AVERAGE SALES PRICES					
Second Quarter Second Quarter					
Segment	2008	2007	Change (%)		
Economy and low-income	Ps.257	Ps.294	(12.6%)		
Middle and high-income	Ps.1,716	Ps.1,807	(5.0%)		
Total Mix	Ps.405	Ps.412	(1.7%)		



SARE

Average sales price for the economy and low-income segments decreased 12.6% due to the greater production of economy and low-traditional homes for Infonavit. Also, the average sales price for the middle and high-income segments decreased 5% between both periods due to the inclusion of greater volumes of middle-income housing.

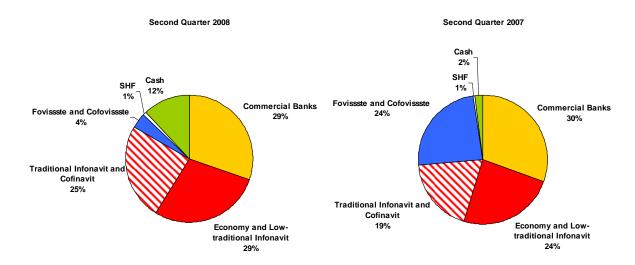
#### **Total Revenues:**

The following table shows the breakdown of total revenues by segment:

TOTAL REVENUES BREAKDOWN								
	Second % Second % Change							
Segment	Quarter 2008	Part.	Quarter 2007	Part.	%			
Economy and low-income	Ps.724,955	56.3%	Ps.832,896	65.2%	(13.0%)			
Middle and high-income	Ps.545,580	42.4%	Ps.433,749	34.0%	25.8%			
Subtotal Housing	Ps.1,270,535	98.7%	Ps.1,266,645	99.2%	0.3%			
Other Income	Ps.16,525	1.3%	Ps.10,290	0.8%	60.6%			
Total Revenues	Ps.1,287,060	100.0%	Ps.1,276,935	100.0%	0.8%			

In the previous table, "Other Income" is comprised of brokerage services, co-proprietor construction and land sales. This item is presented in net value, meaning, not including the cost of sales.

Revenues distribution for the second quarter 2008 demonstrated a more balanced profile between segments, economy and low-income vs. middle and high-income. This change was due to the combination of greater revenues for the middle and high-income segment, which increased 28.8% in conjunction with lower revenues for the economy and low-income segment, which decreased 13.0%. The following graph depicts revenue distribution per mortgage source for the second quarters of 2007 and 2008:



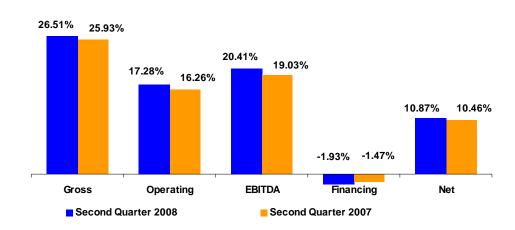
During the second quarter 2008 Infonavit was the largest source of mortgage funding for SARE's customers, representing 54% of housing revenues, followed by the Commercial Banks that represented 28%.



# Margins:

The following graph sets forth the comparative income statement margins for the second guarters of 207 and 2008:





Between the second quarters of 2007 and 2008, gross profit increased 3.0%, from Ps.331,144 to Ps.341,161. On a comparative basis, gross margin increased 58 basis points, from 25.93% to 26.51%. This improvement was due to greater inclusion of middle and high-income housing in the total sales mix, as this segment normally presents a superior gross margin.

Operating expenses declined 3.2%, from Ps.117,546 to Ps.113,788. In relative terms, operating expenses decreased 37 basis points, from 9.21% to 8.84%. This reduction was explained by greater operating efficiencies.

EBITDA increased 8.1%, from Ps.242,938 to Ps.262,713, due to the combination of lower costs and operating expenses. The EBITDA margin improved 138 basis points, from 19.03% to 20.41% of total revenues.

In 2007, the Company adopted Financial Reporting Rule NIF D-6, which sets forth the procedures for capitalizing the Integral Result of Financing (IRF) associated with the acquisition of certain assets. The following table shows the integration of EBITDA for the analyzed periods:

EBITDA COMPONENTS							
Concept 2 <sup>nd</sup> Quarter 2008 2 <sup>nd</sup> Quarter 2007 Change (%)							
Operating Income	Ps.222,393	Ps.207,654	7.1%				
Depreciation and Amortization	Ps.4,980	Ps.5,944	(16.2%)				
IRF capitalized to cost	Ps.30,350	Ps.29,340	1.0%				
RIF capitalized to inventories	Ps.4,990	Ps.0	abs.				
Total EBITDA	Ps.262,713	Ps.242,938	8.1%				

The Integral Result of Financing (IRF) increased 32.4%, from Ps.18,734 to Ps.24,808. This item increased 46 basis points, from 1.47% to 1.93% of total revenues.

Net income increased 4.8%, from Ps.133,505 to Ps.139,849. Net income margin improved 41 basis points, from 10.46% to 10.87% of total revenues.



## **Total Assets:**

Total assets increased 22.2%, from Ps. 6,975,554 to Ps.8,525,915. The following table breaks down the distribution of the Company's main assets:

ASSETS BREAKDOWN						
Concept	June 30, 2008	% Part.	June 30, 2007	% Part.	Change	
Cash	Ps.376,979	4.4%	Ps.659,777	9.5%	(42.9%)	
Accounts Receivable	Ps.5,955,911	69.9%	Ps.4,205,455	60.3%	41.6%	
Inventories	Ps.1'929,642	22.6%	Ps.1,855,315	26.6%	4.0%	
Other	Ps.95,247	1.1%	Ps.100,837	1.4%	(5.5%)	
Current Assets	Ps.8,357,779	98.0%	Ps.6,821,384	97.8%	22.5%	
Fixed Assets	Ps.168,136	2.0%	Ps.154,170	2.2%	9.1%	
Total Assets	Ps.8,525,915	100.0%	Ps.6,975,554	100.0%	22.2%	

The Company's main assets are accounts receivables and inventories, representing 69.9% and 22.6% of total assets respectively. Accounts receivables are derived from revenues, which are registered according to the construction in progress method that recognizes as sales those homes under construction that have an identified buyer. On the other hand, inventories include the land bank and work in progress.

#### **Accounts Receivables and Collections:**

At the end of the first quarter 2008, accounts receivables reached Ps.5,955,911 with a turnover of 353 days. Receivables turnover has slowed down for the past year due to the self-sustained growth of the high-rise buildings developments, as it is the case of Hares, Marena, Solar Ocean, Laguna de Mayran and Punta Vistahermosa, which are currently at the middle of their construction processes.

So far, pre-sales on these buildings have been successful and have exceeded their speed of construction. This means that any construction-in-progress registered at these projects will represent a direct increase in revenues and accounts receivables during the following months.

All of these buildings are characterized by greater sales value per units and heights of over 16 stories. Consequently, their construction implies a greater working capital investment and longer periods of execution. These building will be ready for delivery during the year 2009 and, except for down payments, they will not generate collections during 2008.

During the second quarter 2008, collections increased 10.3%, from Ps.902,600 to Ps.995,219. On the other hand the volume of collections increased from 2,636 to 2,690 units.

# **Inventories:**

The following table sets forth the composition of SARE's inventories for the second quarters of 2007 and 2008:

INVENTORIES BREAKDOWN					
Concept	June 30, 2008	% Part.	June 30, 2007	% Part.	Change
Economy and low-income land	Ps.893,024	46.3%	Ps.703,032	37.9%	27.0%
Middle and high-income land	Ps.579,578	30.0%	Ps.735,186	39.6%	(21.2%)
Subtotal Land	Ps.1′472,602	76.3%	Ps.1,438,218	77.5%	2.4%
Work in Progress	Ps.457,040	23.7%	Ps.417,097	22.5%	9.6%
Total Inventories	Ps.1,929,642	100.0%	Ps.1,855,315	100.0%	4.0%



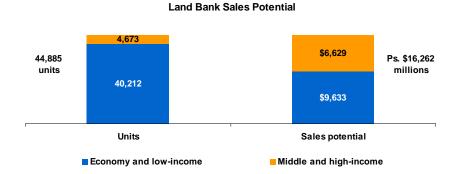
Land inventory presents a relatively stable value between both periods. Those lands for the economy and low-income segments have a greater participation in total land inventories. Also, work in process remains stable between both periods and corresponds to homes with construction-in-progress without an identified individual buyer.

#### Land Reserve:

As of June 30, 2008 the Company's land bank consisted of 44,885 units, representing over 3 years of expected production at current levels. The lots can be subdivided in 40,212 units for the economy and low-income segment and 4,673 units for the middle and high-income segment. SARE's land inventory is also classified according to acquisition method, as noted in the following table:

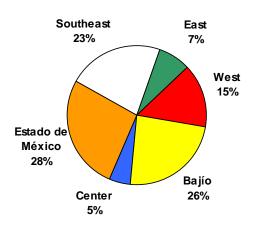
LAND RESERVE DISTRIBUTION PER ACQUISITION METHOD  June 30, 2008					
Method	Units	% Participation			
Direct Purchase	10,822	24.1%			
Deferred Payments	18,580	41.4%			
Association	15,483	34.5%			
Total	44,885	100.0%			

The land bank represents a sales potential equivalent to Ps.16,262 million, measured in current prices. This value is estimated according to the expected sales price for the homes to be built upon the land reserve:



The regional distribution of the land bank is shown in the following graph:







# **Liquidity and Leverage:**

The following table compares the Company's working capital and liquidity from one period to the other:

LIQUIDITY AND LEVERAGE					
Concept	June 30, 2008	June 30, 2007			
Working Capital	Ps.6,343,718	Ps.5,479,445			
Liquidity	4.15 times	5.06 times			
Suppliers	Ps.1,107,393	Ps.1,029,515			

As of the end of the second quarter 2008, the Company's suppliers had a turnover of 101 days.

The following table compares the Company's leverage and breaks down net debt conformation:

LEVERAGE					
Concept	June 30, 2008	June 30, 2007	Change (%)		
Interest bearing short term debt	Ps.704,339	Ps.258,326	172.7%		
Interest bearing long term debt	Ps.1,283,094	Ps.1,484,457	(13.6%)		
Total interest bearing debt	Ps.1,987,433	Ps.1,742,783	14.0%		
Cash	Ps.376,979	Ps.659,777	(42.9%)		
Net interest bearing debt	Ps.1,610,454	Ps.1,083,006	48.7%		
Total Liabilities	Ps.3,982,653	Ps.3,335,731	19.4%		
Stockholders' equity	Ps.4′543,262	Ps.3,639,823	24.8%		
Total Leverage	0.88	0.92	n.a.		
Net Leverage	0.35	0.30	n.a.		

Between both periods, the Company's total leverage improved slightly, from 0.92 to 0.88 times.







"Altitude" Punta Vistahermosa in Cuernavaca



# **Long-Term Bond Placement:**

On July 8, 2008, SARE placed a long-term bond "SARE 08" on the Mexican Stock Exchange for the total amount of Ps.462 million and with a 5.5 year term. The bond will pay a coupon of TIIE + 206 basis points. The underwriter was Casa de Bolsa BBVA Bancomer.

The resources will be fully utilized to prepay the outstanding bond "SARE 06" at end of July and do not represent incremental debt. This issuance improves SARE's debt profile in terms of duration and financing cost.

## **Modification to Annual Growth Rates:**

SARE has decided to modify its annual revenue growth targets for the year 2008 to the range of 5% to 7%. Additionally, the annual EBITDA growth rate is estimated between 7% and 10%. The new growth rates determined for the year 2008 will propitiate the following benefits:

- Optimization of the working capital cycle
- Internal generation of cash flow to break-even
- Stabilization of the total amount of interest bearing debt
- Improved level of net debt
- Improvement to the operating and EBITDA margins

SARE believes this is an appropriate strategy for the current macroeconomic scenario, which is characterized by higher inflation estimates, interest rates increases, reduce credit availability and general volatility within the financial markets.

It is expected that the modification to SARE's annual growth rates will result in a more solid financial structure, a lower level of indebtedness, improved operating margins and a better degree of financial security.



"Solar Ocean" in Acapulco, Guerrero



# SARE

# **Quarterly Financial Statements:**

# SARE HOLDING, S.A.B. DE C.V. QUARTERLY INCOME STATEMENTS (APRIL- JUNE)

Second Quarter 2007 monetary figures are expressed in thousands of Pesos as of December 31, 2007 Second Quarter 2008 monetary figures are expressed in thousands of Pesos as of June 30, 2007

	Apr	il - June 2008	%	Apr	il - June 2007	%	Change %
Sales	\$	1,287,060	100.0%	\$	1,276,935	100.0%	0.79%
Cost of sales	\$	945,899	73.49%	\$	945,791	74.07%	0.01%
Gross profit	\$	341,161	26.51%	\$	331,144	25.93%	3.02%
Operating expenses	\$	113,788	8.84%	\$	117,546	9.21%	-3.20%
Depreciation and amortization	\$	4,980	0.39%	\$	5,944	0.47%	-16.22%
Operating income	\$	222,393	17.28%	\$	207,654	16.26%	7.10%
Integral cost of financing	\$	24,808	1.93%	\$	18,734	1.47%	32.42%
Other expenses	\$	3,577	0.28%	\$	3,110	0.24%	15.02%
Income before taxes	\$	194,008	15.07%	\$	185,810	14.55%	4.41%
Taxes and provisions	\$	54,159	4.21%	\$	52,305	4.10%	3.54%
Net income	\$	139,849	10.87%	\$	133,505	10.46%	4.75%
Majority net income	\$	129,103	10.03%	\$	129,324	10.13%	-0.17%
Minority net income	\$	10,746	0.83%	\$	4,181	0.33%	157.02%
EBITDA	\$	262,713	20.41%	\$	242,938	19.03%	8.14%

# **Balance Sheets as of June 30:**

# SARE HOLDING, S.A.B. DE C.V. CONSOLIDATED BALANCE SHEETS (June 30)

Second Quarter 2007 monetary figures are expressed in thousands of Pesos as of December 31, 2007 Second Quarter 2008 monetary figures are expressed in thousands of Pesos as of June 30, 2007

	Jı	ıne 30, 2008	%	June 30, 2007		%	Change %
Cash	\$	376,979	4.42%	\$	659,777	9.46%	-42.9%
Accounts receivable	\$	5,955,911	69.86%	\$	4,205,455	60.29%	41.6%
Inventories	\$	1,929,642	22.63%	\$	1,855,315	26.60%	4.0%
Others	\$	95,247	1.12%	\$	100,837	1.45%	-5.5%
Current assets	\$	8,357,779	98.03%	\$	6,821,384	97.79%	22.5%
Fixed assets	\$	168,136	1.97%	\$	154,170	2.21%	9.1%
Total assets	\$	8,525,915	100.0%	\$	6,975,554	100.0%	22.2%
				\$	-		
Short-term loans	\$	704,339	8.26%	\$	258,326	3.70%	172.7%
Land suppliers and others	\$	1,107,393	12.99%	\$	1,029,515	14.76%	7.6%
Other short-term liabilities	\$	202,329	2.37%	\$	54,098	0.78%	274.0%
Current liabilities	\$	2,014,061	23.62%	\$	1,341,939	19.24%	50.1%
Long-term loans	\$	360,017	4.22%	\$	452,957	6.49%	-20.5%
Long-term bonds	\$	923,077	10.83%	\$	1,031,500	14.79%	-10.5%
Deferred taxes	\$	675,078	7.92%	\$	509,335	7.30%	32.5%
Employee retirement obligations	\$	10,420	0.12%	\$	-	0.00%	n.a.
Total liabilities	\$	3,982,653	46.71%	\$	3,335,731	47.82%	19.4%
Majority stockholder's equity	\$	3,635,300	42.64%	\$	3,139,524	45.01%	15.8%
Minority stockholder's equity	\$	907,962	10.65%	\$	500,299	7.17%	81.5%
Stockholders Equity	\$	4,543,262	53.29%	\$	3,639,823	52.18%	24.8%
Total liabilities & Equity	\$	8,525,915	100.0%	\$	6,975,554	100.0%	22.2%



# **COMPARATIVE RESULTS FOR THE FIRST SEMESTERS OF 2008 AND 2007**

México City, July 24, 2008. SARE Holding, S.A.B. de C.V. ("SARE" or "the Company") (BMV: SAREB). Figures for the second semester 2008 are expressed in thousands of Pesos as of June 30, 2008; monetary figures for the second semester 2007 are expressed in thousands of Pesos as of December 31, 2007.

HIGHLIGHTS FIRST SEMESTER 2008 VS. FIRST SEMESTER 2007							
Total Revenues Growth in Revenues	Ps.2,588,469 6.8%	<b>↑</b>					
EBITDA Growth in EBITDA EBITDA Margin	Ps.522,351 13.7% 20.18%	<b>↑</b>					
Net Income Growth in Net Income Net Income Margin	Ps.289,147 13.9% 11.17%	<b>↑</b>					
Total Volumes Growth in Volumes	6,306 6.6%	Units ↑					
Average Sales Price Growth in Average Sales Price	Ps.404 (0.5%)	<b>↓</b>					

## **Six-Month Income Statements:**

# SARE HOLDING, S.A.B. DE C.V. CONSOLIDATED INCOME STATEMENTS (JANUARY- JUNE)

Second Quarter 2007 monetary figures are expressed in thousands of Pesos as of December 31, 2007 Second Quarter 2008 monetary figures are expressed in thousands of Pesos as of June 30, 2007

	January - June 2008		%	January - June 2007		%	Change %
Sales	\$	2,588,469	100.0%	\$	2,424,622	100.0%	6.76%
Cost of sales	\$	1,901,467	73.5%	\$	1,792,876	73.9%	6.06%
Gross profit	\$	687,002	26.5%	\$	631,746	26.1%	8.75%
Operating expenses	\$	225,350	8.7%	\$	226,887	9.4%	-0.68%
Depreciation and amortization	\$	9,185	0.4%	\$	10,020	0.4%	-8.33%
Operating income	\$	452,467	17.5%	\$	394,839	16.3%	14.60%
Integral cost of financing	\$	44,846	1.7%	\$	36,091	1.5%	24.26%
Other expenses	\$	6,255	0.2%	\$	6,125	0.3%	2.12%
Income before taxes	\$	401,366	15.5%	\$	352,623	14.5%	13.82%
Taxes and provisions	\$	112,219	4.3%	\$	98,734	4.1%	13.66%
Net income	\$	289,147	11.2%	\$	253,889	10.5%	13.89%
Majority net income	\$	268,800	10.4%	\$	237,512	9.8%	13.17%
Minority net income	\$	20,347	0.8%	\$	16,377	0.7%	24.24%
EBITDA	\$	522,351	20.18%	\$	459,442	18.95%	13.69%



# About the Company:

SARE is a leading housing developer established in 1967. Since its origins the Company has developed housing projects for the housing market of Mexico City, the largest and most advanced within the country. The Company has presences in 10 states of the Mexican Republic and commercializes its projects through prestigious brands such as "Galaxia", "Privanza", "Altitutude" and "Marena". Its business model is characterized by its lower level of risk due to its diversification to all market segments: economy, low-income, middle-income, high-income and second residence.









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"Solar Ocean" in Acapulco, Guerrero